

Christina Ip

www.christinaip.com
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Skills

Design

Illustration
Prototyping
Wireframing
Storyboarding
Research

Tools

Figma
Sketch
After Effects
Illustrator
InDesign
Lightroom
Photoshop

Experience

Freelance Graphic Designer, *Kate's Cheese Co.*

Greenport, NY | May 2019 – Aug 2020

Designed graphics and layouts for website, marketing materials, and social media.
Worked closely with client to develop a stronger brand identity through the creation of digital and physical content.

Wholesale Coordinator, *Safavieh*

Port Washington, NY | Sept 2018 – Jan 2020

Met with buyers regarding product development and deployment.
Compiled sales data, billing reports and inventory levels for sales analyzation.

Projects

School of Design Website Redesign, *Carnegie Mellon University*

Pittsburgh, PA | January 2021 – Present

Assist Marketing Manager and team by reviewing current information architecture for school website and creating potential new wireframes, task flows, and site maps for the redesign.

ECS Case Study, *Environmental Charter School (ECS)*

Pittsburgh, PA | Nov 2020 – December 2020

A student-led client project to assist ECS during COVID and remote learning.
Designed aids to strengthen stakeholders' communication channels through research, affinity diagraming, wireframing, and prototyping.

Education

Masters of Art in Design, *Carnegie Mellon University*

Pittsburgh, PA | Aug 2020 – Present

Research Assistant Spring 2021, Teaching Assistant Fall 2020

Bachelor of Science in Mathematics, *SUNY at Buffalo*

Bachelor of Art in English, *SUNY at Buffalo*

Buffalo, NY | Aug 2014 – May 2018

Minor in Fine Arts